



EXPO
FIMER 2024



**THE MAIN FAIR OF
RENEWABLES
ASSET MANAGEMENT**

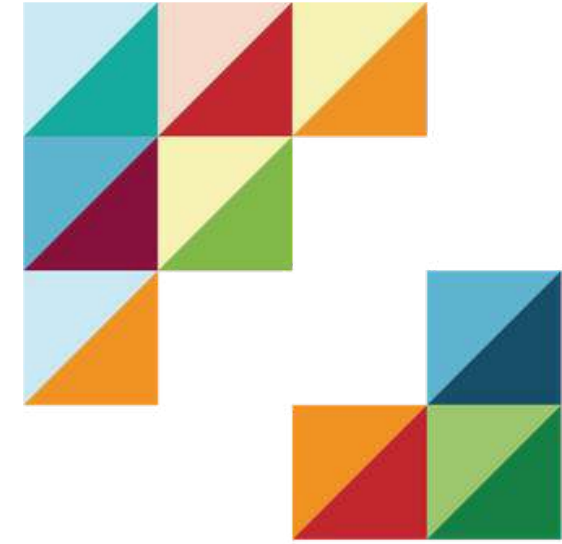
29 - 30 OCTOBER 2024



**FERIA
ZARAGOZA**



aEMER



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EXPOFIMER 2023



2023 Results



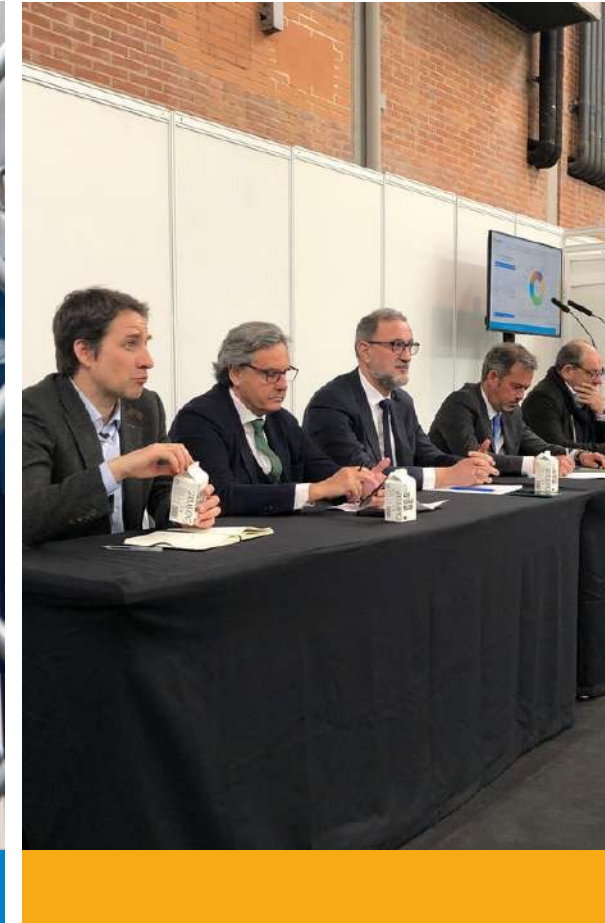
+4.000
Participants



+2.000 m2
Exhibition
area



+100
Brands



+40
Speakers



**Institutional
Support**



Exhibitors 2023



Reunimos a las principales marcas



EXPOFIMER 2025



A consolidated Fair...

In 2025 we are back with a new edition of EXPOFIMER, the **International Renewable Energy Maintenance Fair** organized by AEMER and Feria de Zaragoza, on 4 and 5 march 2025 in Hall 5 of the fairgrounds.

After the success of its two previous editions, the reference **event for the management of renewable assets** returns by updating its range of equipment and services, with a detailed study of the entire sector chain, bringing together and exclusively all O&M professionals in a single event.





**...which has already
become the meeting
point for the O&M
sector**

At **EXPOFIMER**, as technical leaders in the operation and maintenance of renewable plants, we highlight the **latest products and services in Asset Management**.

We have got a fair as a vital annual meeting point for developers, installers, investors and managers, promoting contacts and networks in the growing renewable energy sector at worldwide level.

Technical workshops and conferences

Once again, we are designing a **program of conferences and workshops** that will take place in parallel to the exhibition and that seek to simultaneously provide the technical balance to the products and services. We canvass in the industry for the **most important topics today and the right experts for each of them.**

The objective is to continue going deeper and extending the knowledge and expertise about the leading solutions and products in the market to optimize the operation of the plants and achieve the expected technical and economic results, as well as to promote quality as a hallmark to consolidate the viability of renewable facilities.



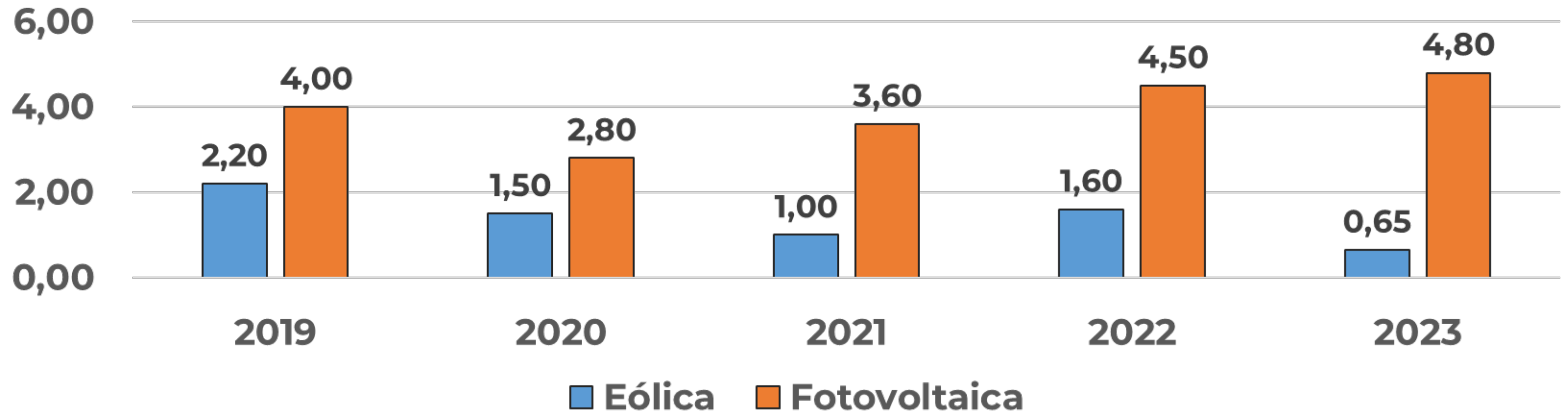


We will review the novelties of the sector

- Using Data in Asset Management
- New KPIs for Plant Monitoring
- Inspection Methods
- Spare Parts & Supply Chain
- Contractual Relationships Between Owners and Maintainers
- Training in maintenance and asset management
- Analysis of failures, methods and uncertainties
- Hybridization and storage
- Quality as a services selection criteria

Market evolution in Spain (wind and photovoltaics)

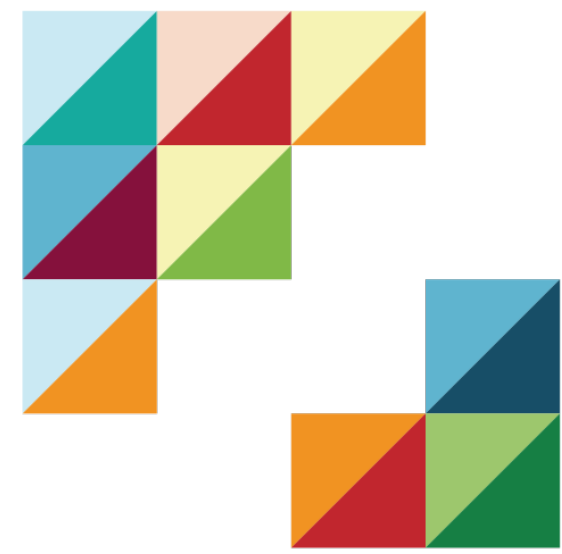
Potencia anual instalada (GW)



Up to december **2023**, a total of about 20 wind farms and 80 new photovoltaic plants have started commercial operation.



Patrocinios y oportunidades de Marketing





¿Why be exponsor in EXPOFIMER 2025?

+4.000
PROFESSIONALS

+60
EXHIBITORS

+100
BRANDS

TECHINAL
ESPECIALIZED
SESSIONS

+25
MEDIA

GOLD



- Posters at South Access (C.15 / C.16) - 1 canvas 4x2.5 m (to choose one)
Posters in Plaza Centro* (C.23) – 1 canvas of 1.5x6 meters / Posters in Plaza Centro* (C.24) – 1 canvas of 2x2 m (to choose one)
- Cocktail service (Spanish wine and canapés after the sponsored session (75 people - invitations for your clients)
- One-time sponsorship of a Session before the Cocktail Service
- Logo projection before and at the end of the sponsored session Logo on access badge (both sides)
- APP Advertising – Unique Pop-up
- APP Advertising Unique banner at "home" menu
- Logo on website and APP Notification via APP (1 notification with link to the sponsor's website)
- Inclusion of logo in EXPOFIMER's communication campaign: website, social media, printed material, posters, etc.
- It includes rental of 18m² surface area, registration fees, compulsory insurance, electricity consumption (2.2 kW/h) and cleaning of the stand
- 800 points for hiring furniture and/or services, or 18m² of stand m ...

12.000€

1 point is equivalent to 1 euro
It is not possible to claim the devolution of excess points

Silver



- Signage in South Access* (C.12) – 1 canvas of 1.5x2 meters
- Banners in Plaza Centro* (C.20) – 5 units of 0.5x 0.6 meters double-sided
- Sponsorship and coffee break service of conferences (50 people and x number of invitations for your clients)
- One-time sponsorship of a Session before the Coffee Break
- Logo projection before and at the end of the sponsored session
- APP Advertising Unique banner in the "activities" menu
- Logo on website and APP
- Notification via APP (1 notification with link to the sponsor's website)
- Inclusion of logo in EXPOFIMER's communication campaign: website, social media, printed material, posters, etc.
- It includes rental of 18m² surface area, registration fees, compulsory insurance, electricity consumption (2.2 kW/h) and cleaning of the stand
- 600 points for hiring furniture and/or services, or 18m² of modular stand type 1A

8.000€

1 point is equivalent to 1 euro
It is not possible to claim the devolution of excess points

Bronze

- Logo on website and APP
- Notification via APP (1 notification with link to the sponsor's website)
- Inclusion of logo in EXPOFIMER's communication campaign: website, social media, printed material, posters, etc.
- One-time sponsorship of a conference session
- Logo projection before and at the end of the sponsored session
- It Includes rental of 12m² surface area, registration fees, compulsory insurance, electricity consumption (2.2 kW/h) and cleaning of the stand
- 400 points for hiring furniture and/or services, or 12m² modular stand type 1A

4.000€

1 point is equivalent to 1 euro
It is not possible to claim the devolution of excess points



Sponsorships Summary

	Gold	Silver	Bronze
Availabels	2	2	5
Prices	12.000€	8.000€	4.000€
1 South Gates Posters	C.15 o C.16	C.12	
1 Central Square Posters	C.23 o C.24		
5Central Square flags (C.20)		●	
Sponsorship and cocktail service (75 pax)	●		
One-time session sponsorship	Before cocktail	Before Coffee B	●
Sponsorship and Coffee Break service (50 pax)		●	
APP Publicity – Single Pop up	●		
Publicity en APP Banner - single	Start up menu	Activities menu	
APP Notification (1 web link)	●	●	●
Web y App	●	●	●
Ideentification Access Card (both sides)	●		
Communication campaign	●	●	●
Rear projection in sponshored session	●	●	●
It includes surface area rental, registration fees, compulsory insurance, electricity consumption (2.2 kWh) and cleaning of the stand	18m²	18m²	12m²
Points to hire furniture and/or services	800 o 18m ² modular booth type 1A	600 o 18m ² modular booth type 1A	400 o 12m ² modular booth typo 1A



1 point is equivalent to 1 euro
It is not possible to claim the devolution of excess points

Sponsorships



Posters Location



Other Marketing Opportunities

**Lanyards
2.500€ + IVA**



**Sector cocktail 5.000€ + IVA
(at least two companies)***



- Logo on the website and APP
- Posters/materials during the dinner/cocktail
- Notification via APP
Logo in the visitor's guide
- Inclusion of logo in EXPOFIMER's communication campaign





**Where will
take place**



Zaragoza Fair

Hall 5

The same than
previous year to make
feel you at home

+5.000 m²

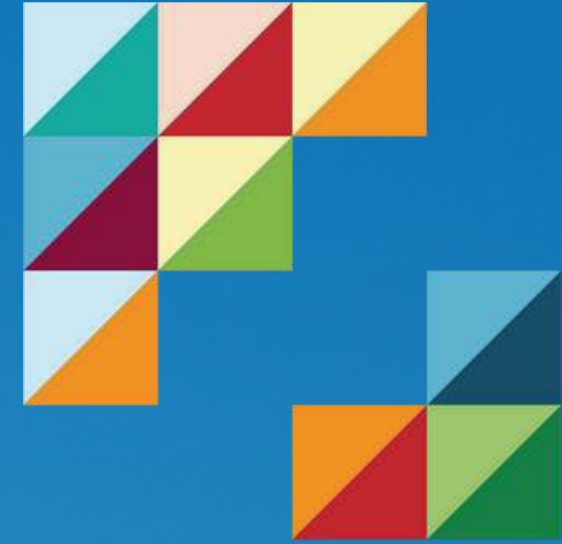
To distribute to the different
brands with the best offer of
products specialized in
renewable energies O&M.

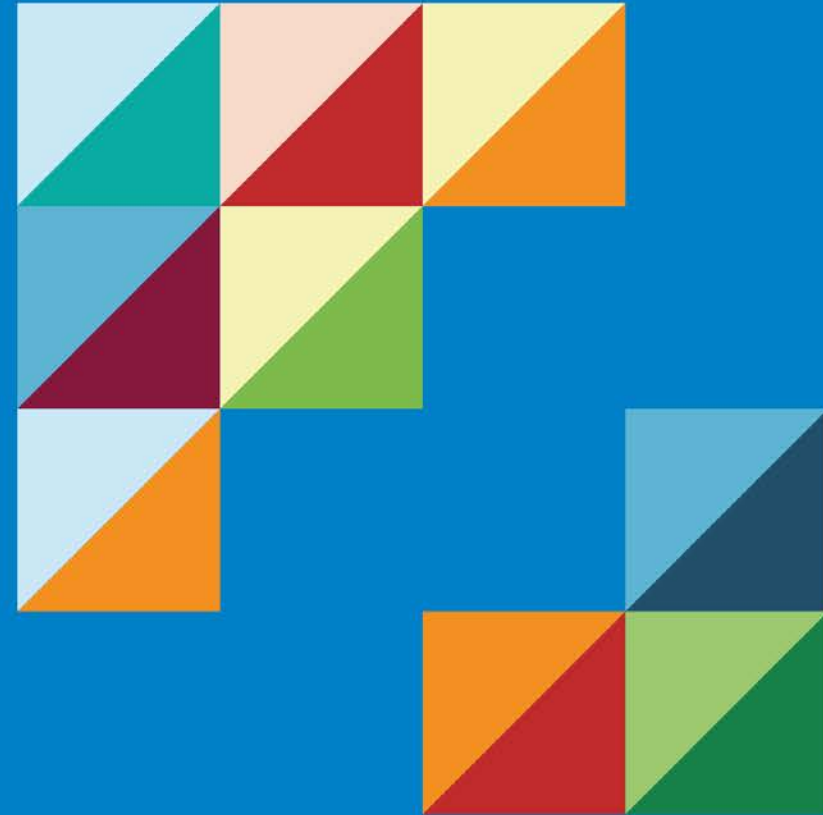


Zaragoza

- Privileged location and great touristic appeal
- Located in the center of the most developed regions in Spain
In an area with 350 km radius, it is concentrated the 60% of the Spanish population and 80% of the national GDP
- Good communications by air, motorway network and rail, including the AVE high-speed train
- Complete offer of hotels of all kind of categories

Zaragoza





EXPO
FIMER²⁰²⁵
Feria Internacional
de Mantenimiento
de Energías Renovables



aemER

THANK YOU

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