



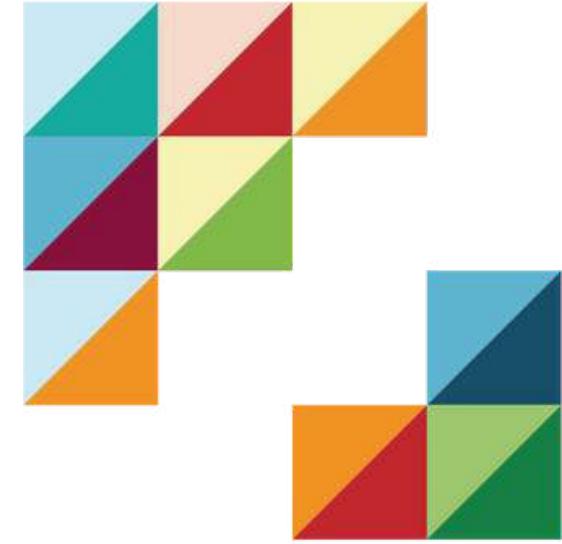
# EXPO FIMER 2025



## THE MAIN FAIR OF RENEWABLES ASSET MANAGEMENT

4-5 MARCH 2025





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# EXPOFIMER 2023



# 2023 Results



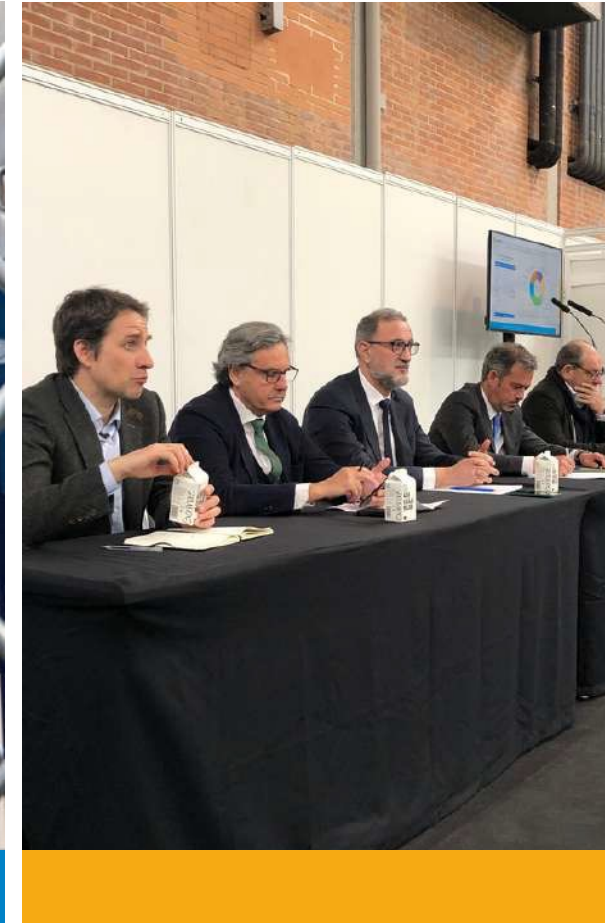
**+4.000**  
Participants



**+2.000 m2**  
Exhibition  
area



**+100**  
Brands



**+40**  
Speakers



**Institutional  
Support**





# EXPOFIMER 2025



# A consolidated Fair...

In 2025 we are back with a new edition of EXPOFIMER, the **International Renewable Energy Maintenance Fair** organized by AEMER and Feria de Zaragoza, on 4 and 5 march 2025 in Hall 2 of the fairgrounds.

After the success of its two previous editions, the reference **event for the management of renewable assets** returns by updating its range of equipment and services, with a detailed study of the entire sector chain, bringing together and exclusively all O&M professionals in a single event.



# Exhibitors 2025

(confirmed in October 2024)



LUBRICANTS.  
TECHNOLOGY.  
PEOPLE.





**...which has already  
become the meeting  
point for the O&M  
sector**

At **EXPOFIMER**, as technical leaders in the operation and maintenance of renewable plants, we highlight the **latest products and services in Asset Management**.

We have got a fair as a vital annual meeting point for developers, installers, investors and managers, promoting contacts and networks in the growing renewable energy sector at worldwide level.



# Technical workshops and conferences

Once again, we are designing a **program of conferences and workshops** that will take place in parallel to the exhibition and that seek to simultaneously provide the technical balance to the products and services. We canvass in the industry for the **most important topics today and the right experts for each of them.**

**The objective is to continue going deeper and extending the knowledge and expertise about the leading solutions and products in the market to optimize the operation of the plants and achieve the expected technical and economic results,** as well as to promote quality as a hallmark to consolidate the viability of renewable facilities.



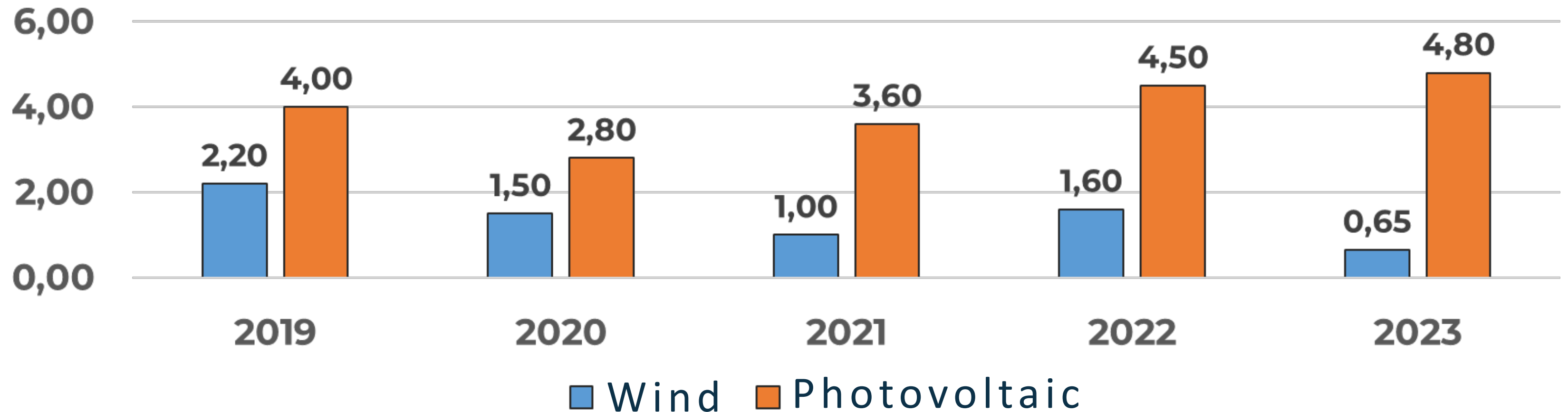


# We will review the novelties of the sector

- Using Data in Asset Management
- New KPIs for Plant Monitoring
- Inspection Methods
- Spare Parts & Supply Chain
- Contractual Relationships Between Owners and Maintainers
- Training in maintenance and asset management
- Analysis of failures, methods and uncertainties
- Hybridization and storage
- Quality as a services selection criteria

# Market evolution in Spain (wind and photovoltaic)

Installed Annual Power (GW)



Up to december **2023**, a total of about 20 wind farms and 80 new photovoltaic plants have started commercial operation.



# Sponsorships and Marketing Opportunities





## Why be an exhibitor in EXPOFIMER 2025?

**+4.000**  
PROFESSIONALS

**+60**  
EXHIBITORS

**+100**  
BRANDS

TECHINAL  
ESPECIALIZED  
SESSIONS

**+25**  
MEDIA

## GOLD



- Flags at North Accesses (C.18) - 5 Fabric Flags 2x1.2 m
- Signage at Accesses\* (C.18/C.19) – 1 canvas of 2x6 meters
- Cocktail service – Spanish wine and canapés after the sponsored session (75 people – invitations for your clients)
- Single sponsorship of a Session before the Cocktail service
- Speaker in sponsored session
- Logo on access identification card (both sides)
- Advertising in APP – Unique Pop-up
- Advertising in APP Single banner in “start” menu
- Logo on website and APP
- Notification via APP (1 notification with link to the sponsor's website)
- Inclusion of logo in EXPOFIMER communication campaign: website, social networks, material printed, posters, etc.
- 800 points to contract space, stands and services

**12.000€**

1 point is equivalent to 1 euro  
It is not possible to claim the devolution of excess points

## Silver

- Flags at North Accesses (C.18) - 5 Fabric Flags 2x1.2 m
- Signage at South Accesses (secondary) \* (C.15/C.16) – 1 canvas of 4x2.5 meters
- Sponsorship of Coffee Break conferences (50 people and x number of invitations for your clients)
- Single sponsorship of a Session before the Coffee Break
- Speaker in sponsored session
- Advertising in APP Single banner in “activities” menu
- Logo on website and APP
- Notification via APP (1 notification with link to the sponsor's website)
- Inclusion of logo in EXPOFIMER communication campaign: website, social networks, material printed, posters, etc.
- Projection of the logo before and at the end of the sponsored session
- 600 points to contract space, stands and services

**8.000€**

1 point is equivalent to 1 euro  
It is not possible to claim the devolution of excess points



## Bronze

- Logo on website and APP
- Notification via APP (1 notification with link to the sponsor's website)
- Inclusion of logo in EXPOFIMER communication campaign: website, social networks, printed material, posters, etc.
- One-time sponsorship of a conference session Speaker at sponsored session
- Logo projection before and at the end of the sponsored session
- 400 points to hire space, stands and services

**4.000€**

1 point is equivalent to 1 euro  
It is not possible to claim the devolution of excess points





# Sponsorships Summary

	Gold	Silver	Bronze
Available	2	2	3
Prices	12.000€	8.000€	4.000€
Flags at North Accesses (C.18)	●		
Signage at Accesses* (C.18/C19)	●	●	
South Access Signage (secondary)* (C.15/C16)		●	
Cocktail service (75 pax)	●		
One-time session sponsorship	<b>Before cocktail</b>	<b>Before Coffee Break</b>	<b>Conference session</b>
Sponsorship and Coffee Break service		●	
Speaker at sponsored session	●	●	●
APP Publicity – Single Pop up	<b>Start up menu</b>	<b>Activities menu</b>	
Advertising in APP Banner	●	●	●
Web and App	●	●	●
Identification Access Card (both sides)	●		
Communication campaign	●	●	●
Rear projection in sponsored sesión		●	●
Notification via app	●	●	●
Points to hire surface, stand and services	●	●	●
	<b>800</b>	<b>600</b>	<b>400</b>

Logo

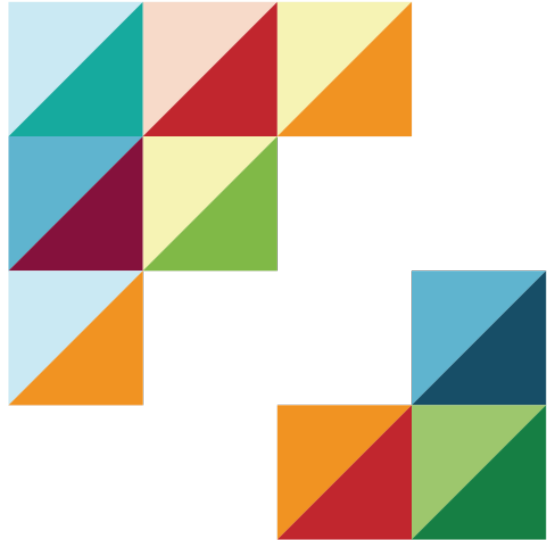


# Sponsorships



# Posters Location





# Other Marketing Opportunities

**Lanyards  
2.500€**



**Sector cocktail 5.000€  
(at least two companies)\***



- Logo on the website and APP
- Posters/materials during the dinner/cocktail
- Notification via APP  
Logo in the visitor's guide
- Inclusion of logo in EXPOFIMER's communication campaign



**Where will  
take place**



# Zaragoza Fair

## Hall 2

We moved to pavilion 2 to accommodate a greater number of exhibitors.

## +5.000 m<sup>2</sup>

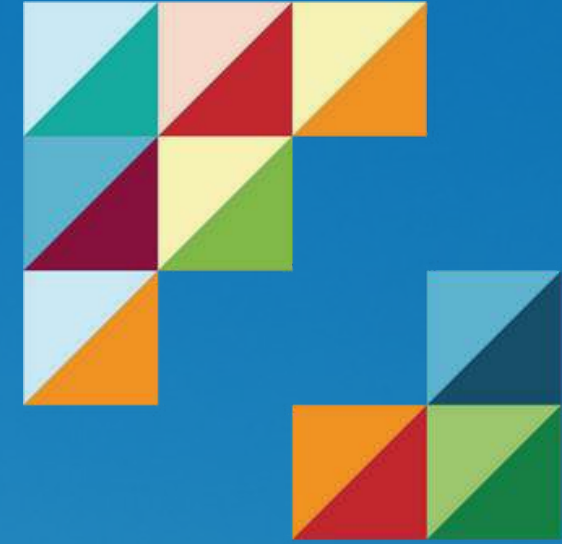
To distribute to the different brands with the best offer of products specialized in renewable energies O&M.

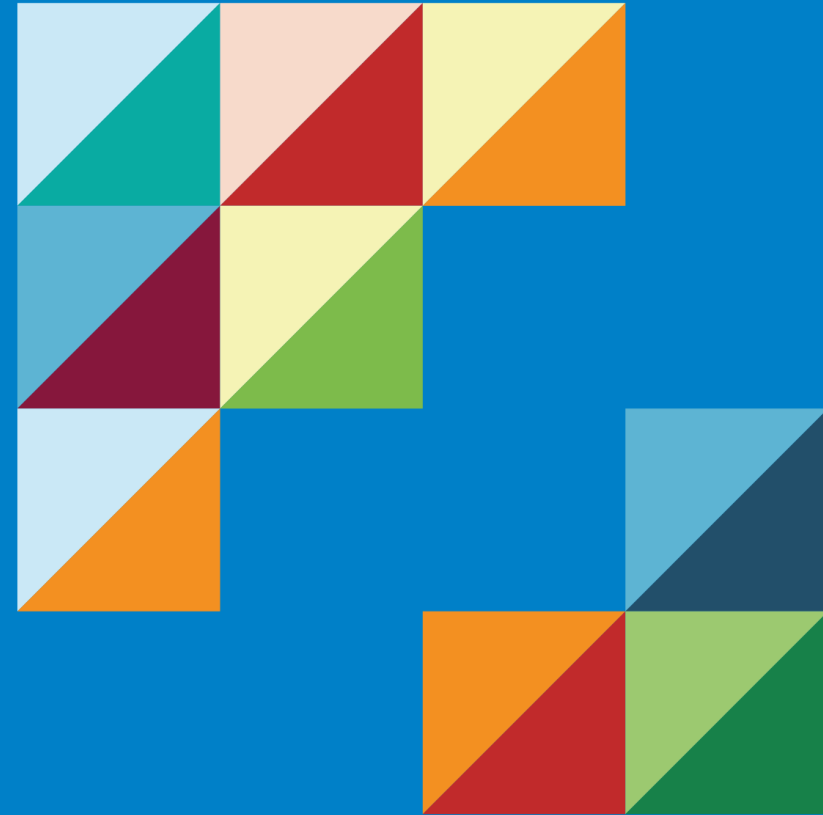


# Zaragoza

- Privileged location and great touristic appeal
- Located in the center of the most developed regions in Spain  
In an area with 350 km radius, it is concentrated the 60% of the Spanish population and 80% of the national GDP
- Good communications by air, motorway network and rail, including the AVE high-speed train
- Complete offer of hotels of all kind of categories

Zaragoza





**EXPO**  
**FIMER****2025**  
Feria Internacional  
de Mantenimiento  
de Energías Renovables  
 **aEMER**

**THANK YOU**

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